

Following a study by the Boston Consulting Group that indicated that businesses who have a presence online, grow four to eight times faster than those who don't, John Whittingdale secured a Google Juice Bar for businesses in Maldon.



On 21 December, Google came to Maldon for a day's session in the Maldon District Council offices to offer free advice and tips to business owners on how to make the most of the Internet and grow a business online, especially over the busy Christmas period. The Juice Bar is designed to support and advise businesses regardless of their technical expertise – from starting out and creating their first website, through to improving an existing website and online marketing.

John Whittingdale said: " I am delighted that Google agreed to come to Maldon to help local businesses improve their online presence and that every available slot was filled .The internet is becoming more and more important for business and I know that the businesses that attended found it very valuable".

Pictured are John Whittingdale and Cllr Bob Boyce, Leader of Maldon District Council, with three of the Google Training Staff.